

RESUME

Carlos Jonathan González Rodríguez — Mexico City, Mexico

Mexico City, Mexico • c.jonathan.gr@gmail.com • +52 55 5909 3345 •

LinkedIn: [linkedin.com/in/seresarte](https://www.linkedin.com/in/seresarte)

SUMMARY

Interdisciplinary philosopher, program director, spokesperson, researcher, and writer with 9+ years leading initiatives across philosophy, arts, science, education, and public communication. Founder of SERESARTE Group (NGO & Media). I turn complex ideas into usable practices—clear briefs, attribution habits, and short “what changed/why” notes—to improve clarity, accuracy, and speed so decisions and execution move faster. Experienced in program and project management, partnerships, event operations, public messaging, and clear documentation for technical and non-technical audiences. I focus on evidence and sourcing, useful variety without noise, legible transparency, and truth-seeking frameworks.

IMPACT HIGHLIGHTS (2017–2025)

- ~69 curated/organized cultural programs & events; ~51,000 attendees; post-event satisfaction ~93%.
- 70+ partnerships (venues, institutions, NGOs); teams up to 30; national & international alliances.
- ~9,000 multimedia pieces (owned/earned); average campaign CTR ~4.8%; engagement ~6.2%.
- ~US\$200k raised (sponsorships, ticketing, donations).
- ~1.3M organic impressions; ~3M total views across platforms.

EXPERIENCE

Fundación SERESARTE — *President & Founder* · Mexico City, MX · 2017–Present

- Led cultural education programs and outreach; coordinated international collaborations and venue partnerships.
- Introduced evidence/attribution habits into public communications, improving editorial clarity and review speed.

SERESARTE Group — *CEO & In-House Philosopher* · Mexico City, MX · 2018–Present

- Directed strategy and PR; authored readability rubrics and source-verification checklists used across campaigns to build institutional relationships and sponsorships across arts, education, and civic sectors.

Consejo de la Comunicación, Voz de las Empresas — Spokesperson · Mexico City, MX · 2020–Present

- On-camera and public representation for civic campaigns; concise, evidence-aware messaging and media coordination.

Applied Cognitive Diagnostics — Chief Philosophy Officer & PR · Mexico City, MX · 2018–2022

- Positioning and message design for events and external communications; editorial proofreading; partner coordination.

Universidad del Claustro de Sor Juana — Lecturer & Mentor · Mexico City, MX · 2018–2020

- Courses: Philosophical Anthropology; Ethics & Aesthetics; mentoring and public talks.

CORE STRENGTHS & COMPETENCIES

- Analytical & complex thinking; clear documentation (verification/attribution checklists; readable notes).
- Cultural management & event operations (organization, logistics, promotion; negotiation).
- Partnerships & PR (institutions, brands, NGOs); international and cross-cultural collaboration.
- Program & campaign leadership (end-to-end planning, execution, stakeholder management).
- Public communication & spokesperson work (media/executive briefings; audience engagement).
- Research, writing & mentoring (philosophy of science; philosophical anthropology/biology; ethics & aesthetics); lecturing and clear knowledge transfer.

EDUCATION & LANGUAGES

B.A. in Philosophy — Universidad del Claustro de Sor Juana (Mexico City / Kassel)

Spanish (native) • English (C2) • German (B2) • French (A2) • Italian (A1)

COMMUNITY VOLUNTEERING

Representative for Adhara Maite Pérez Sánchez — Spokesperson & Strategic Partnerships