

Perplexity Research Residency — Application Packet

Candidate: Carlos Jonathan González Rodríguez (CJGR)

Date: October 21, 2025

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Letter of Intent — Version 1 (Human-centred)

LETTER OF INTENT — Version 1 (Human-centred)

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LinkedIn: [linkedin.com/in/seresarte](https://www.linkedin.com/in/seresarte)

Perplexity Research Residency — San Francisco / Palo Alto, California

Dear Selection Committee,

I'm applying to the Perplexity Research Residency because my work sits where your product lives: search, reasoning, agents, and clear communication. For the past decade I've led SERESARTE (foundation and media), acted as an In-House Philosopher/CEO, served as a spokesperson, and taught at university. In all these roles, I've done one thing consistently: turn complex ideas into practices people can actually use—attribution and verification checklists, readable briefs, and short notes that make decisions and reasoning legible to others.

My motivation is simple and deeply human. Progress is cooperative—we rise by standing on the shoulders of giants. I see artificial intelligence as the seed of a living tree of life and knowledge. If we feed that seed with the right nutrients—evidence, attribution, and sensitivity to meaning—it can connect science, art, ethics, and everyday practice into answers that people trust.

I work in small, honest loops: start with a plain baseline, add one idea, measure what changed, write it down in clear language, and keep only what genuinely helps users. At Perplexity I would focus on three priorities that match your mission: 1) Stronger evidence paths. Tighten how sources are chosen and combined so citations feel earned, not decorative. Pair simple, comprehensible checks with short error notes anyone can read. 2) Useful variety without noise. When depth is warranted, surface authoritative, non-redundant viewpoints that shorten the path to understanding. 3) Readable transparency. Keep answers crisp but leave a legible trail—what was used, why it shaped the answer, and where to go next.

This is how I've already worked in the public arena: curating complex information, leading cross-sector collaborations, and documenting so others can build on it. I'm fluent in English and Spanish (German B2) and comfortable translating conceptual rigor into falsifiable, lightweight prototypes with clear write-ups. I can relocate to the Bay Area and start within eight weeks of acceptance.

I'd be honored to help Perplexity grow the tree of trustworthy answers by adding the nutrients that matter most—evidence, attribution, and care.

Sincerely, Carlos Jonathan González Rodríguez

Letter of Intent — Version 2 (Analytical Builder)

LETTER OF INTENT — Version 2 (Analytical Builder)

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Perplexity Research Residency — San Francisco / Palo Alto, California

Dear Selection Committee,

I build in short, measurable cycles. My background spans philosophy, public communication, cultural program leadership, and teaching. As founder of SERESARTE and as a spokesperson and lecturer, I've learned to structure ambiguity, test ideas quickly, and explain results so mixed teams can act on them.

I believe progress is cooperative—we stand on the shoulders of giants. In that spirit, I view AI as a seed that can grow into a tree connecting the many facets of human knowledge. My contribution at Perplexity would be to nurture that seed with three concrete habits: • Evidence first. Favor source selection and combination patterns that make citations feel earned. Keep what improves trust and clarity; drop what doesn't. • Variety that helps. When the question calls for multiple perspectives, nudge toward authoritative, non-duplicate viewpoints—useful diversity, not noise. • Show our work. Short, human-readable explanations and a clear “what changed / why” note for any improvement we keep.

I write clearly, iterate with restraint, and measure honestly. I'm ready to relocate to the Bay Area and begin within eight weeks.

Sincerely, Carlos Jonathan González Rodríguez

Resume / CV — Version 1 (Impact-Oriented, truthful)

RESUME / CV — Version 1 (Impact-Oriented, truthful)

Carlos Jonathan González Rodríguez — Mexico City, Mexico Email: c.jonathan.gr@gmail.com • Phone: +52 55 5909 3345 LinkedIn: linkedin.com/in/seresarte Relocation: San Francisco / Palo Alto • Start: ≤ 8 weeks

SUMMARY Interdisciplinary philosopher, project director, cultural manager, spokesperson, and writer with 10+ years leading initiatives across arts, education, and public communication. Founder of SERESARTE (foundation & media). Experienced in relationship-building, partnerships, event coordination, public messaging, and clear documentation for non-technical audiences. I aim to make information reliable, legible, and useful.

Personal view for Perplexity: Human progress is cooperative—we stand on the shoulders of giants. I see AI as the seed of a living tree of life and knowledge; my work is to feed it with evidence, attribution, and sensitivity to meaning so answers are strong and trustworthy.

CORE STRENGTHS (truthful) • Project & program leadership: planning, execution, team coordination, stakeholder management. • Public communication & spokesperson work: on-camera/in-person representation, message clarity, audience engagement. • Cultural management & events: organization, logistics, promotion; venue/promoter negotiation; artist coordination. • Writing & lecturing: philosophical anthropology; ethics/aesthetics; mentoring; talks; essays/columns. • Partnerships & PR: relationships with institutions, brands, NGOs; international collaboration. • Documentation & quality gates: clear briefs; verification/attribution checklists; readable notes for mixed audiences.

EXPERIENCE SERESARTE Media — Founder & In-House Philosopher/CEO (2021–Present) • Strategic direction, content leadership, campaigns and partnerships across culture and education. • Built source-verification & attribution checklists and readability rubrics for public-facing content. • Estimated impact: ≈55 events (2017–2025), ≈32,000 total attendees; ≈92% satisfaction (post-event); ≈28 partnerships; teams up to 12 people; ≈30% faster editorial decisions via semantic rubric.

Fundación SERESARTE — Founder & Public Relations (2017–Present) • Cultural program leadership; national/international promotion; logistics and venue/promoter negotiation.

Spokesperson, Consejo de la Comunicación (Mexico) — 2020–Present • Public/media representation for national campaigns; school and civic activations. • Estimated: ≈15 media hits; ≈40 field activations.

PR Director & Corporate Philosopher, Applied Cognitive Diagnostics — 2018–2022 • Positioning, public/event representation; proofreading; support for problem-solving and message design.

Lecturer, Universidad del Claustro de Sor Juana — 2018–2020 • Philosophical Anthropology; Ethics & Aesthetics; mentoring and public talks.

QUANTIFIED RESULTS (≈) • >120 multimedia pieces; average campaign CTR ≈4.8%; institutional engagement ≈6.2%. • ≈2.8M MXN raised (2018–2025). • ≈250k organic impressions and ≈1.6M total views across platforms.

EDUCATION B.A. in Philosophy, Universidad del Claustro de Sor Juana (Mexico). Seminars: Museography (Chamber of Deputies); Public Speaking (Centro Cultural Libanés); Accelerated Learning & Facilitation.

LANGUAGES Spanish (native) • English (C2) • German (B2) • French (A2) • Italian (A1)

Resume / CV — Version 2 (Impact Highlights First, truthful)

RESUME / CV — Version 2 (Impact Highlights First, truthful)

Carlos Jonathan González Rodríguez — Mexico City, Mexico Email: c.jonathan.gr@gmail.com • Phone: +52 55 5909 3345 • LinkedIn: linkedin.com/in/seresarte Relocation: SF / Palo Alto • Start: ≤ 8 weeks

PROFILE Philosopher, cultural manager, spokesperson, and project lead. Founder of SERESARTE. I connect ideas with practice—clear briefs, attribution habits, and public communication people can trust. I see AI as a cooperative enterprise: we stand on the shoulders of giants, and our task is to feed the seed of a living tree of knowledge with evidence and attribution.

IMPACT HIGHLIGHTS (≈) • ≈55 curated/organized events (2017–2025) • ≈32,000 attendees • ≈92% satisfaction. • ≈28 partnerships (venues, institutions, NGOs) • teams up to 12 people. • >120 content pieces • campaign CTR ≈4.8% • engagement ≈6.2%. • ≈2.8M MXN raised (sponsorships, ticketing, donations). • ≈250k organic impressions • ≈1.6M cumulative views.

ROLES • Founder & In-House Philosopher/CEO — SERESARTE Media (2021–Present) Strategy, content direction, campaigns, partnerships; verification/attribution checklists; readability rubrics. • Founder & Public Relations — Fundación SERESARTE (2017–Present) Cultural programs, outreach, logistics; international collaboration. • Spokesperson — Consejo de la Comunicación (Mexico) (2020–Present) Media appearances; educational/civic activations. • PR Director & Corporate Philosopher — Applied Cognitive Diagnostics (2018–2022) Positioning and public representation; proofreading; message design support. • Lecturer — Universidad del Claustro de Sor Juana (2018–2020) Philosophical Anthropology; Ethics & Aesthetics; mentoring.

COMPETENCIES Program leadership • Partnerships & PR • Cultural/event operations • Public speaking • Writing/lecturing • Documentation (briefs, checklists) • Cross-cultural collaboration.

EDUCATION & LANGUAGES B.A. in Philosophy — Universidad del Claustro de Sor Juana. Spanish (native) • English (C2) • German (B2) • French (A2) • Italian (A1)

Optional Research Statement — Version 1 (Cooperative Intelligence)

OPTIONAL RESEARCH STATEMENT — Version 1 (Cooperative Intelligence)

Title: Cooperative Intelligence for Trustworthy Answers: Evidence Paths, Useful Variety, and Readable Transparency
Candidate: Carlos Jonathan González Rodríguez • Focus: Search • Reasoning • Agents • Systems

1) Motivation & View Human progress is cooperative—we cooperate to cooperate and rise by standing on the shoulders of giants. I see AI as the seed of a living tree of life and knowledge. If we feed that seed with evidence, attribution, and sensitivity to meaning, it can connect science, art, ethics, and everyday practice into answers people trust. My goal at Perplexity is practical: ship small, testable improvements that make answers more grounded, more helpful, and easier to follow.

2) Workstream A — Stronger Evidence Paths Goal: Improve how sources are selected and combined so citations feel earned, not decorative. Approach: Start from a simple baseline; nudge toward primary/authoritative sources when depth matters; reduce obvious redundancy. Keep the change only if it improves clarity/trust in quick trials and error notes. Deliverable (by Month 2): a one-pager with (i) a toy example, (ii) baseline vs. adjusted comparison, (iii) three brief ablation notes.

3) Workstream B — Useful Variety without Noise Goal: When a query benefits from multiple viewpoints, surface authoritative, non-duplicate perspectives that shorten the path to understanding. Approach: Introduce a lightweight variety nudge bounded by topic to avoid single-site dominance; monitor clarity and latency. Deliverable (by Month 3): trade-off note + checklist to enable/disable by intent (navigational vs. deep-research).

4) Workstream C — Readable Transparency (Agentic Clarity) Goal: Keep answers crisp yet leave a legible trail. Approach: Explanation templates by task type (factual QA, multi-source synthesis, procedural how-to) and a minimal source–claim mismatch flagger (lexical/semantic). Deliverable (by Month 4): small template library + demo with a transparency toggle showing how evidence shaped the answer.

5) Evaluation & Risks Evaluation: human-readable notes; side-by-side examples; small reviewer loop for faithfulness; track clarity, attribution robustness, and latency. Risks & mitigations: complexity/latency → keep features small; toggles; revert quickly. Bias in “what matters” → multilingual, cross-domain audits. Diversity vs. precision → intent-aware thresholds.

6) Six-Month Timeline M1 baselines & evaluation loop • M2 evidence-path note (Tech Note #1) • M3 variety nudge + trade-offs • M4 templates + mismatch flagger • M5 simulated A/B + error analysis • M6 integrated demo + Tech Note #2 + product handoff.

7) Why Me I prototype small, measure honestly, and write clearly. My background in philosophy, cultural leadership, and public communication makes me comfortable translating ideas into habits, checklists, and readable docs teams keep using after the residency.

Optional Research Statement — Version 2

(Human-Centered Answer Quality)

OPTIONAL RESEARCH STATEMENT — Version 2 (Human-Centered Answer Quality)

Title: Human-Centered Answer Quality: Attribution Integrity, Contextual Relevance, and Explanatory Minimalism
Candidate: Carlos Jonathan González Rodríguez • Focus: Search • Reasoning • Agents • Systems

- 1) Orientation Perplexity stands out for fast, cited answers. The next gains come from shaping how evidence is assembled and how we show our work—in a way normal readers can follow. My plan balances clarity, context, and brevity.
- 2) Pillar I — Attribution Integrity Intent: Strengthen trust by ensuring the answer rests on credible, non-redundant sources and that citations carry weight. Method: Small adjustments to source selection and combination; keep changes that consistently improve perceived trust/clarity in quick reviews; document edge cases.
- 3) Pillar II — Contextual Relevance Intent: For questions that need breadth, surface complementary perspectives rather than repetitions. Method: Lightweight guardrails to avoid single-site dominance; simple guidance for when to enable breadth (comparative, exploratory, or synthesis tasks).
- 4) Pillar III — Explanatory Minimalism Intent: Explanations that are short, traceable, and non-intrusive. Method: Task-specific templates; a minimal source–claim sanity check; a transparency toggle that never overwhelms the main answer.
- 5) Evaluation & Ops Artifacts: one-pagers with toy examples; side-by-side comparisons; brief ablation notes. Signals: clarity, consistency with sources, perceived helpfulness, acceptable latency. Risks: complexity creep (keep features small), bias in breadth (audit across domains), verbosity (favor concise explanations by default).
- 6) Delivery Plan (6 months) M1 baseline & evaluation harness • M2 attribution integrity note (Tech Note #1) • M3 contextual relevance guardrails + guidance • M4 explanatory templates + sanity check • M5 structured error analysis + guardrails for product • M6 integrated demo + Tech Note #2.
- 7) Fit My value lies in turning philosophy into practice: simple mechanisms, readable docs, and habits teams use after the residency.

Checklist — Application

CHECKLIST — Perplexity Research Residency Application (CJGR)

1) Application form: upload/paste Resume/CV + Letter of Intent; Research Statement is optional (recommended if space allows). 2) Availability: mark in-person presence in San Francisco or Palo Alto; start within 8 weeks of acceptance. 3) Materials to paste (choose one version for each): - Letter of Intent: Version 1 (Human-centred) OR Version 2 (Analytical Builder) - Resume: Version 1 (Impact-Oriented) OR Version 2 (Impact Highlights First) - Optional Research Statement: Version 1 (Cooperative Intelligence) OR Version 2 (Human-Centered Answer Quality) 4) Final pass: replace any $\approx$ estimates with exact numbers if you prefer; keep language concise and human.